

REMARKS

Claims 1-23 are canceled. By this Amendment, the specification is amended for clarity. New claims 24-46 are added which correspond to canceled claims 1-23. No new matter is added.

The attached Appendix includes marked-up copies of each rewritten paragraph (37 C.F.R. 1.121(b)(iii)).

The above amendments place the application in even better condition for initial examination. Prompt consideration and allowance in due course is earnestly solicited.

Should the Examiner believe that anything further would be desirable in order to place this application in better condition for allowance, the Examiner is invited to contact Applicant's undersigned representative at the telephone number listed below.

Respectfully submitted,



James A. Oliff  
Registration No. 27,075

William D. Titcomb  
Registration No. 46,463

JAO:WDT/kaf

Attachments:  
Appendix  
Abstract

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**OLIFF & BERRIDGE, PLC**  
**P.O. Box 19928**  
**Alexandria, Virginia 22320**  
**Telephone: (703) 836-6400**

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APPENDIX

Changes to Specification:

The specification is replaced with the attached specification.

Changes to Claims:

Claims 1-23 are canceled.

Claims 24-46 are added.

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## [DESCRIPTION]

DRIVING METHOD AND DRIVING CIRCUIT FOR ELECTRO-OPTICAL  
DEVICE, ELECTRO-OPTICAL DEVICE, AND ELECTRONIC APPARATUSBACKGROUND OF THE INVENTION5 [Technical Field] 1. Field of Invention

The present invention relates to driving methods and driving circuits for electro-optical devices which perform gray-scale display control using pulse-width modulation, electro-optical devices, and electronic apparatuses.

10 [Background Art] 2. Description of Related Art

Electro-optical devices, such as liquid crystal displays using liquid crystal as electro-optical material, are widely used as display devices in place of cathode-ray tubes (CRTs) in display devices of various information processing apparatuses and in liquid crystal televisions.

15 By way of example, a conventional electro-optical device has the following structure. Specifically, the conventional electro-optical device includes <sup>an</sup> ~~a~~ device element substrate on which pixel electrodes aligned in the form of a matrix and switching devices such as TFTs (Thin Film Transistors) connected to the pixel electrodes are provided, an opposing substrate on which counter electrodes opposed to the pixel electrodes are formed, and liquid crystal, i.e., electro-optical material, filled between the two substrates. With this arrangement, when a scanning signal is supplied to the switching devices via scanning lines, the switching devices become <sup>active</sup> ~~conducting~~. In this <sup>active</sup> ~~conducting~~ state, when an image signal with a voltage in accordance with a gray-scale level is supplied to the pixel electrodes through data lines, a charge in accordance with the voltage of the image signal is accumulated in the liquid crystal layer between the pixel electrodes and the counter electrodes. When the switching devices enter an off state, after the charge has been accumulated, the accumulated charge in the liquid crystal layer is maintained by the capacitance of the liquid crystal layer and by storage capacitors. Accordingly, when the switching devices are driven

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30 [so as] to control the amount of charge [to be] accumulated in accordance with the gray-scale level, alignment of the liquid crystal varies according to each pixel, that is, the gray-scale level varies according to each pixel. As a result, gray-scale display can be performed.

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It is only necessary to accumulate charge in the liquid crystal layer of each pixel for a partial <sup>time</sup> period. First, a scanning-line driving circuit sequentially selects each scanning line. Second, a data-line driving circuit sequentially selects each data line within the scanning-line selection <sup>time</sup> period. Third, an image signal with a voltage in accordance with a gray scale is sampled on the selected data line. As a result, time-division multiplexing driving in which the scanning line and the data line are shared by a plurality of pixels is made possible.

### SUMMARY OF THE INVENTION

[Disclosure of Invention]

10 An <sup>analog</sup> image signal <sup>is</sup> supplied to the data line, ~~is a voltage~~ in accordance with the gray scale, ~~that is, an analog signal~~. It is necessary to provide a D/A converter circuit and an operational amplifier in a peripheral circuit of the electro-optical device. This ~~causes an increase in~~ the cost of the overall device. <sup>However</sup> In addition, display unevenness is caused by nonuniformity in characteristics of the D/A converter circuit and the operational amplifier and by nonuniformity in various wiring resistances. It is therefore difficult to <sup>create a</sup> perform high-quality display. In particular, this problem becomes noticeable <sup>with</sup> in performing high-definition display.

Concerning electro-optical material such as liquid crystal, the relationship between the applied voltage and transmissivity differs according to the type of electro-optical material. <sup>Therefore with</sup> As a driving circuit for driving electro-optical devices, a general-purpose driving circuit for driving various types of electro-optical devices is desirable.

20 In view of the above <sup>design problems</sup> circumstances, it is an object of the present invention to provide an electro-optical device <sup>that produces a</sup> capable of performing high-quality and high-definition gray-scale display, a driving method and a driving circuit therefor, and an electronic apparatus using the electro-optical device.

25 In order to achieve the above objects, a first invention is a driving method for an electro-optical device which <sup>creates a</sup> performs gray-scale display of a plurality of pixels arranged in the form of a matrix. The driving method is characterized <sup>by</sup> in that a first <sup>time</sup> period which is part of a single frame <sup>time that</sup> is divided into a plurality of sub-fields, and in each sub-field, turning on or off of each pixel is controlled in accordance with a gray level of the pixel. In a second <sup>time</sup> period which is the remaining period of the single <sup>time</sup> frame, the pixels are turned on or off in accordance with a threshold voltage of a transmissivity characteristic relative to a voltage applied to electro-optical material used in the electro-optical device.

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According to the first invention, in the first<sup>time</sup> period of the single<sup>time</sup> frame, the period for turning on (or off) of a pixel is pulse-width modulated in accordance with the gray-scale of the pixel. As a result, gray-scale display using effective-value control is performed. In each sub-field, it is only necessary to designate turning on or off of the pixel. <sup>embodiment of the</sup>

In the first<sup>time</sup> invention, the signals applied to the pixels are digital signals. Thus, <sup>any</sup> display unevenness due to nonuniformity in device characteristics and wiring resistances is prevented. As a result, high-quality and high-definition gray-scale display can be <sup>produced</sup> ~~performed~~. Also, in the second<sup>time</sup> period, turning on/off of the pixel is controlled in accordance with the threshold voltage of the electro-optical material. Even <sup>with differences in</sup> ~~when~~ the composition<sup>of</sup> cell gap, or temperature characteristic of the liquid crystal ~~is different~~, it is possible to apply an appropriate voltage to the electro-optical material for the second<sup>time</sup> period. As a result, the difference in the material characteristics can be absorbed in the second<sup>time</sup> period. The second period is not necessarily continuous and can be dispersed within the single<sup>time</sup> frame.

In this invention, the single<sup>time</sup> frame is used as a period required to form a single rastered picture by performing, <sup>first embodiment of the</sup> ~~as hitherto~~ horizontal scanning and vertical scanning in synchronization with a horizontal scanning signal and a vertical scanning signal. <sup>embodiment of the</sup>

According to an aspect of the first invention, the pixels are provided corresponding to respective intersections of a plurality of scanning lines and a plurality of data lines. When scanning signals are supplied to the respective scanning lines, the pixels are turned on/off in accordance with voltages applied to the data lines. In the first<sup>time</sup> period, the scanning signals are sequentially supplied to the respective scanning lines <sup>of</sup> every sub-field. ~~Signals~~ <sup>each</sup> designating turning on or off of each pixel, in accordance with a gray scale of the pixel<sup>are</sup> supplied to the respective data lines which correspond to the respective pixels. In the second<sup>time</sup> period, the scanning signals are sequentially supplied to the respective scanning lines. A signal designating turning on or off of the pixels, in accordance with the threshold value of the transmissivity characteristic relative to the voltage applied to the electro-optical material, is supplied to the data lines. In this aspect, the above operation is performed for all the pixels.

Preferably, the second<sup>time</sup> period includes an on-period for turning on all the pixels and an off-period for turning off all the pixels, and the length of the on-period is determined in accordance with the threshold value of the transmissivity characteristic

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relative to the voltage applied to the electro-optical material. In addition, a temperature may be detected, and the length of the ~~on~~<sup>time</sup> period in the second period may be determined in accordance with the detected temperature. In this case, even when the threshold value of the transmissivity characteristic changes in accordance with a change in the ambient temperature, it is possible to appropriately change the ~~on~~ period. Concerning the detection of temperature, the temperature of the electro-optical device can be directly detected, or the ambient temperature around the electro-optical device ~~can be detected~~<sup>indirectly by measuring</sup>. In other words, the detection of temperature ~~is to~~<sup>measures</sup> ~~detect~~ a temperature change which influences the characteristics of the electro-optical material.

In order to achieve the above objects, a second <sup>embodiment of the</sup> invention is a driving circuit for an electro-optical device, which drives pixels including pixel electrodes ~~provided~~ corresponding to respective intersections of a plurality of scanning lines and a plurality of data lines, and switching devices for establishing conduction between the data lines and the pixel electrodes when scanning signals are supplied to the scanning lines. The driving circuit is ~~characterized by including~~<sup>es</sup> a scanning-line driving circuit for sequentially supplying, in a first <sup>time</sup> period forming part of a single <sup>time</sup> frame, the scanning signals to the respective scanning lines every sub-field which is obtained by dividing the first <sup>time</sup> period. In a second <sup>time</sup> period of the single <sup>time</sup> frame, excluding the first <sup>time</sup> period, the scanning-line driving circuit sequentially supplies the scanning signals, which make the switching devices ~~conducting~~<sup>active</sup>, to the respective scanning lines. A data-line driving circuit supplies, in the first <sup>time</sup> period, signals each designating turning on or off of each pixel in accordance with a gray level of the pixel every sub-field to the data lines which correspond to the pixels <sup>within</sup> in a period for supplying the scanning signals to the scanning lines <sup>which</sup> correspond to the pixels. In the second <sup>time</sup> period, the data-line driving circuit supplies a signal which <sup>un</sup>~~designates~~<sup>activates</sup> turning on or off of the pixels in accordance with a threshold value of a transmissivity characteristic <sup>relative</sup> to a voltage applied to electro-optical material used in the electro-optical device to the data lines which correspond to the pixels.

According to the second <sup>embodiment of the</sup> invention, for reasons similar to those described in the first <sup>embodiment</sup> invention, the signals supplied to the pixels are digital signals. Thus, display unevenness due to nonuniformity in device characteristics and wiring resistances is prevented. As a result, <sup>a</sup> high-quality and high-definition gray-scale display can be <sup>produced</sup> performed. Also, in the second <sup>time</sup> period, turning on/off of the pixel is controlled in

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accordance with the threshold voltage of the electro-optical material. Even <sup>with differences in</sup> when the composition, cell gap, or temperature characteristic of the liquid crystal <sup>is different</sup> it is possible to apply an appropriate voltage to the electro-optical material for the second <sup>time</sup> period. As a result, the versatility of the driving circuit is increased.

5 In order to achieve the above objects, a third <sup>embodiment of the</sup> invention is characterized by including a device substrate <sup>with</sup> which includes pixel electrodes provided corresponding to respective intersections of a plurality of scanning lines and a plurality of data lines and switching devices, which are provided for the respective pixel electrodes, ~~for~~ to controlling conduction between the data lines and the pixel electrodes based on scanning signals supplied through the scanning lines. An opposing substrate includes a counter electrode which is <sup>opposite</sup> ~~opposed to~~ the pixel electrodes. Electro-optical material is held between the device substrate and the opposing substrate. A scanning-line driving circuit sequentially supplies, in a first <sup>time</sup> period forming part of a single frame, the scanning signals to the respective scanning lines <sup>for</sup> every sub-field which is obtained by dividing the first <sup>time</sup> period. In a second <sup>time</sup> period of the single frame, excluding the first <sup>time</sup> period, the scanning-line driving circuit sequentially supplies the scanning signals, which make the switching devices conducting, to the respective scanning lines. A data-line driving circuit supplies, in the first <sup>time</sup> period, two-level signals each designating turning on or off ~~of~~ each pixel in accordance with a gray-scale, of the pixel every sub-field to the data lines <sup>which</sup> correspond to the pixels in a period for supplying the scanning signals to the scanning lines <sup>which</sup> correspond to the pixels. In the second <sup>time</sup> period, the data-line driving circuit supplies a signal which designates turning on or off ~~of~~ the pixels in accordance with a threshold value of a transmissivity characteristic relative to a voltage applied to the electro-optical material used in the electro-optical device to the data lines which correspond to the pixels.

25 According to the third <sup>embodiment of the</sup> invention, for reasons similar to those described in the first and second <sup>embodiments</sup> inventions, the signals applied to the pixels are digital signals. Thus, display unevenness due to nonuniformity in device characteristics and wiring resistances is prevented. As a result, <sup>a</sup> high-quality and high-definition gray-scale display can be <sup>produced</sup> ~~performed~~.

30 According to the third <sup>embodiment of the</sup> invention, it is preferable that a two-level signal be applied to the counter electrode, and that the polarity of each signal <sup>that</sup> ~~which~~ designates turning on or off ~~of~~ the pixel be inverted in accordance with the level of the two-level signal. Concerning cases in which <sup>more than</sup> one level ~~and the other level~~ are applied to the voltage

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counter electrode, the average value is used as a reference. The voltages applied to the pixel have opposite polarities, and the absolute values of the voltages are equal. Thus, application of a direct current component to the liquid crystal material held between the pixel electrodes and the counter electrode is prevented.

5 According to the third <sup>embodiment of the</sup> invention, a potential of the counter electrode may be fixed at a predetermined reference potential, and the polarity of each signal which designates turning on or off ~~of~~ the pixel may be inverted with a predetermined period. In addition, the signal which designates turning on or off ~~of~~ the pixel may be a three-level signal in which the polarity is inverted with the reference potential at the center. 10 With this arrangement, when the reference potential is regarded as the center, the voltages applied to the pixel have opposite polarities, and the absolute values of the voltages are equal. Thus, application of a DC current to the electro-optical material held between the pixel electrodes and the counter electrode is prevented.

According to an aspect of the third invention, it is preferable that the <sup>element</sup> ~~device~~ 15 substrate be formed of a semiconductor substrate. Preferably, the scanning-line driving circuit and the data-line driving circuit are formed on the device substrate, and the pixel electrodes are reflective. Since the electron-transfer rate of the semiconductor substrate is high, it is possible to increase the responsiveness and reduce the size of the switching devices formed on the substrate and the component 20 devices of the driving circuit. Since the semiconductor substrate is opaque, the electro-optical device is used as a reflection-type device.

In order to achieve the above objects, an electronic apparatus according to a <sup>embodiment of the</sup> fourth invention includes the above-described electro-optical device. Thus, a D/A converter circuit and an operational amplifier become unnecessary, and the electronic 25 apparatus is not <sup>affected</sup> ~~influenced~~ by nonuniformity in characteristics of the D/A converter circuit and the operational amplifier and by nonuniformity in various wiring resistances. According to the electronic apparatus, the cost is reduced, and <sup>high</sup> quality and high-definition gray-scale display can be performed.

### 30 BRIEF DESCRIPTION OF THE DRAWINGS [Brief Description of the Drawings]

Fig. 1(a) is an illustration of voltage/transmissivity characteristics of an electro-optical device according to an embodiment of the present invention, and Fig. 1(b) is an illustration of variations in the voltage/transmissivity characteristics according to the type of liquid crystal.



Figs. 2(a), (b), and (c) are illustrations of the concepts of the Von period, the Voff period, and the sub-fields in the electro-optical device.

Fig. 3 is a block diagram of the electrical structure of the electro-optical device.

5 Figs. 4(a), (b), and (c) are block diagrams of an example of a pixel in the electro-optical device, respectively.

Fig. 5 is a block diagram of the structure of a start-pulse generating circuit in the electro-optical device.

10 Fig. 6 is a block diagram of the structure of a data-line driving circuit in the electro-optical device.

Figs. 7(a) and (b) are tables showing the converted contents of gray-scale data in the data-line driving circuit in the electro-optical apparatus and the contents of two-level signals in the Von period and the Voff period.

Fig. 8 is a timing chart showing the operation of the electro-optical device.

15 Fig. 9 is a timing chart showing a voltage applied to an opposing substrate and a voltage applied to pixel electrodes in the electro-optical device in <sup>time</sup> frame units.

Fig. 10 is a block diagram of an application of the data-line driving circuit in the electro-optical device.

20 Fig. 11 is a timing chart showing the operation of the data-line driving circuit according to the application.

Fig. 12 is a block diagram of the structure of a clock-signal supply control circuit in an application of the electro-optical device.

Fig. 13 is a timing chart showing the operation of the clock-signal supply control circuit.

25 Fig. 14 is a circuit diagram of a three-level signal generating circuit according to an application of the electro-optical device.

Fig. 15 is a timing chart showing a voltage applied to the opposing substrate and a voltage applied to the pixel electrodes in the electro-optical device in <sup>time</sup> frame units.

30 Fig. 16 is a plan view of the structure of the electro-optical device.

Fig. 17 is a sectional view of the structure of the electro-optical device.

Fig. 18 is a timing chart showing the operation of an application.

Fig. 19 is a sectional view of the structure of a projector as an example of an electronic apparatus to which the electro-optical device is applied.

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Fig. 20 is a perspective view of the structure of a personal computer as an example of an electronic apparatus to which the electro-optical device is applied.

Fig. 21 is a perspective view of the structure of a cellular phone as an example of an electronic apparatus to which the electro-optical device is applied.

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[Reference Numerals

	100	electro-optical device
	101	device substrate
	101a	display region
10	102	opposing substrate
	105	liquid crystal (electro-optical material)
	108	counter electrode
	112	scanning lines
	114	data lines
15	116	transistors
	118	pixel electrodes
	119	storage capacitors
	130	scanning-line driving circuit
	140	data-line driving circuit
20	1410	X shift register
	1420	first latch circuit
	1430	second latch circuit
	1440	three-level signal generating circuit
	200	timing-signal generating circuit
25	210	start-pulse generating circuit
	300	data converter circuit
	400	clock-signal supply control circuit

### DETAILED DESCRIPTION OF EXEMPLARY EMBODIMENTS

Best Mode for Carrying Out the Invention]

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Embodiments of the present invention are described with reference to the drawings.

<Conceptual Assumption>

Before describing an embodiment, the concept of a sub-field, which is an assumption about an electro-optical device according to the present embodiment, will

be described. In general, in liquid crystal displays which use liquid crystal as the electro-optical material, the relationship between an effective voltage value applied to a liquid crystal layer (when a voltage is fixed and a pulse width of an on-voltage is changed) and relative transmissivity (or reflectivity) in, for example, a normally-black mode, in which black is displayed in a no-voltage-applied state, is shown in Fig. 1(a). Specifically, as the effective voltage value applied to a liquid crystal layer increases, the transmissivity also increases nonlinearly and saturates. The relative transmissivity used herein is obtained by normalization in which the minimum value and the maximum value of the amount of transmitted light are set as 0% and 100%, respectively.

It is assumed that the electro-optical device according to the present embodiment <sup>produces a</sup> ~~performs~~ 8-level gray-scale display and that gray-scale (gradation) data, represented by 3 bits, <sup>produces a</sup> ~~represents~~ the transmissivity shown in the drawings. Concerning intermediate transmissivity, excluding 0% transmissivity and 100% transmissivity, effective voltage values applied to the liquid crystal layer are represented by V1, V2, ..., and V6. Hitherto, these voltages are applied to the liquid crystal layer through data lines. As described in the background art, voltages V1, V2, ..., and V6 corresponding to intermediate gray-scale levels are easily influenced by nonuniformity in characteristics of analog circuits such as a D/A converter circuit and an operational amplifier and by nonuniformity in various wiring resistances. In addition, variations may be often caused in pixels. As a result, it is difficult to <sup>produce a</sup> ~~perform~~ high-quality and high-definition gray-scale display.

In order to solve this problem, first, the electro-optical device according to the present embodiment is configured to select a voltage to be applied instantaneously to the liquid crystal layer from, for example, either voltage VL (= 0) corresponding to an L level or voltage VH corresponding to an H level.

With this arrangement, when voltage VL is applied to the liquid crystal layer over the <sup>time</sup> period of one frame (1f), off-display is performed for the entire period. Hence, the transmissivity is 0%. When the ratio between a period for applying voltage VL to the liquid crystal layer and a period for applying voltage VH, within the <sup>time</sup> period of one field, is controlled so that the effective voltage values applied to the liquid crystal layer are V1, V2, ..., and V6, gray-scale display in accordance with the voltages can be <sup>produced</sup> ~~performed~~. When the voltage applied to the liquid crystal layer exceeds V7, the transmissivity is still 100% due to saturation.

When  $V_a$  represents a voltage value at which the transmissivity starts rising from 0%,  $V_1$ ,  $V_2$ , ..., and  $V_6$  can be expressed as  $V_a + (V_1 - V_a)$ ,  $V_a + (V_2 - V_a)$ , ..., and  $V_a + (V_6 - V_a)$ , respectively. In other words, when  $V_d$  represents an effective voltage value corresponding to required transmissivity,  $V_d$  is ~~given by~~ the sum of voltage value  $V_a$  at which the transmissivity starts rising from 0% and  $V_d - V_a$ . As described above, in the present embodiment, the ratio between a <sup>time</sup> period for applying voltage  $V_L$  to the liquid crystal layer and a period for applying voltage  $V_H$  within the period of one frame is controlled, and hence the effective voltage value applied to the liquid crystal layer is  $V_d$ .

10 Second, in the electro-optical device according to the present embodiment, a partial <sup>time</sup> period (first <sup>time</sup> period) of the <sup>time</sup> period of one frame (1f) is reserved as a necessary <sup>time</sup> period for generating an effective voltage value  $V_d - V_a$  in accordance with the gray-scale data, and this <sup>time</sup> period is divided into a plurality of segments. Based on the gray-scale data, it is determined for each segment whether to apply voltage  $V_L$  or voltage  $V_H$  to the liquid crystal layer. In this way, an effective voltage having the value  $V_d - V_a$  is applied to the liquid crystal layer. In the following description, the segments are referred to as sub-fields.

20 Third, in the electro-optical device according to the present embodiment, it is determined, in the remaining segment (second period: period other than the sub-fields) within the period of one frame (1f), whether to apply voltage  $V_L$  or voltage  $V_H$  to the liquid crystal layer so that voltage value  $V_a$  at which the transmissivity starts rising from 0% is applied as an effective voltage value to the liquid crystal layer. In the following description, a period for applying voltage  $V_H$  to the liquid crystal layer is referred to as the  $V_{on}$  period, and a period for applying voltage  $V_L$  to the liquid crystal layer is referred to as the  $V_{off}$  period.

25 Concerning transmissivity characteristics relative to the voltage applied to the liquid crystal, a threshold voltage  $V_{th}$  varies in accordance with the composition of liquid crystal, the thickness (cell gap) of the liquid crystal layer, or the ambient temperature. The threshold voltage is the necessary voltage applied to the liquid crystal ~~which is required~~ to obtain 10% transmissivity. In the example shown in Fig. 1(b), the threshold voltage  $V_{th}$  increases in the order of transmissivity characteristics X, Y, and Z. In the case of the transmissivity characteristic X, the necessary effective voltage for gray-scale display is within the range of  $V_{ax}$  to  $V_{bx}$ . In the case of the transmissivity characteristic Z, the necessary effective voltage is within the range of

Vaz to Vbz. The range of the necessary effective voltage for gray-scale display differs according to the type of liquid crystal. Voltage Va differs according to the type of liquid crystal and is a value defined in accordance with the threshold voltage Vth. In other words, the voltage Va changes in accordance with the threshold voltage Vth of the liquid crystal used in the electro-optical device. In contrast, concerning a driving circuit for the electro-optical device, a general-purpose driving circuit for driving various electro-optical devices is desirable.

Fourth, in the electro-optical device according to the present embodiment, within the remaining period (second period T2), the Von period for applying voltage VH to the liquid crystal layer is varied in accordance with the threshold voltage Vth of the liquid crystal used in the electro-optical device.

In Fig. 2, the division of one frame into segments is shown. Fig. 2(a) illustrates that a second period T2 starts immediately after the beginning of one frame, and when the second period ends, a first period divided into sub-fields starts. Fig. 2(b) shows that the Von period and the Voff period in the second period T2 are separated and that the first period T1 is inserted therebetween. Fig. 2(c) illustrates that the second period T2 is dispersed in the first period T1. Since gray-scale display of the liquid crystal is determined in accordance with an effective voltage value applied to the liquid crystal, the sub-fields, the Von period, and the Voff period can be arranged in any manner within one frame.

When the gray-scale data includes 3 bits as shown in Fig. 1(a), the above-described first period T1 is divided into 7 segments, as shown in Fig. 2. The segments are referred to as sub-fields Sf1, Sf2, ..., Sf6, and Sf7 for convenience. It is assumed that the transmissivity characteristic of the liquid crystal used in the electro-optical device is X shown in Fig. 1(b). In this case, it is necessary to apply an effective voltage which corresponds to voltage Vax to the liquid crystal for the second period T2. The effective voltage value is given by a square root obtained by averaging the squares of instantaneous voltage values over one cycle (one frame). The Von period to for applying voltage VH is set to the period  $(V_{ax}/V_H)^2$  relative to one frame (1f). Thus, for all pixels, it is possible to at least apply the voltage value Vax as an effective voltage to the liquid crystal layer regardless of the gray-scale data.

When the gray-scale data for a particular pixel is (001) (in other words, when producing a performing gray-scale display in which the transmissivity of the pixel is 14.3%), the

09856853, 052501

voltage  $V_H$  is applied to the liquid crystal of the pixel for the sub-field  $Sf_1$  in the <sup>time</sup> period of one frame ( $1f$ ). For the other segments, voltage  $V_L (= 0)$  is applied. In this case, the <sup>time</sup> period of the sub-field  $Sf_1$  is set as a <sup>time</sup> period for applying the voltage value  $V_1$ - $V_{ax}$  as an effective voltage. Application of voltage  $V_H$  only for the sub-field  $Sf_1$  in the first <sup>time</sup> period means that voltage value  $V_1$  is applied to the liquid crystal as an effective voltage value. Accordingly, <sup>a</sup> gray-scale display in which the transmissivity of the pixel is 14.3% can be <sup>produced</sup> performed.

For example, when the gray-scale data is (010) (that is, when <sup>producing a</sup> performing gray-scale display <sup>with</sup> in which the transmissivity of the pixel is 28.6%), the voltage  $V_H$  is applied to the liquid crystal layer of the pixel for the sub-field  $Sf_1$  and the sub-field  $Sf_2$  in the <sup>time</sup> period of one frame ( $1f$ ). At the same <sup>time</sup> time, the voltage  $V_L$  is applied for the remaining segments. The accumulated <sup>time</sup> period of the sub-field  $Sf_1$  and the sub-field  $Sf_2$  is set as a <sup>time</sup> period for applying the voltage value  $V_2$ - $V_{ax}$  as an effective voltage. The effective voltage value applied to the liquid crystal layer for the <sup>time</sup> period of one frame ( $1f$ ) becomes the voltage  $V_2$ . Hence, <sup>a</sup> gray-scale display in which the transmissivity of the pixel is 28.6% can be <sup>produced</sup> performed.

Similarly, when the gray-scale data is (011) (that is, when <sup>producing a</sup> performing gray-scale display <sup>with</sup> in which the transmissivity of the pixel is 42.9%), the voltage  $V_H$  is applied to the liquid crystal layer of the pixel for the sub-fields  $Sf_1$  to  $Sf_3$  in the <sup>time</sup> period of one frame ( $1f$ ). At the same <sup>time</sup> time, the voltage  $V_L$  is applied for the remaining segments. The accumulated <sup>time</sup> period of the sub-fields  $Sf_1$  to  $Sf_3$  is set as a <sup>time</sup> period for applying the voltage value  $V_3$ - $V_{ax}$  as an effective voltage. The effective voltage value applied to the liquid crystal layer for the period of one frame ( $1f$ ) becomes voltage  $V_3$ . Hence, <sup>a</sup> gray-scale display in which the transmissivity of the pixel is 42.9% can be <sup>produced</sup> performed. Similarly, the periods of the sub-fields  $Sf_4$  to  $Sf_7$  are respectively set.

In this manner, the first <sup>time</sup> period is divided into seven sub-fields  $Sf_1$ ,  $Sf_2$ , ..., and  $Sf_7$ . It is determined for each sub-field whether to apply voltage  $V_H$  or voltage  $V_L$  to the liquid crystal layer. For the second <sup>time</sup> period, it is determined whether to apply voltage  $V_L$  or voltage  $V_H$  to the liquid crystal layer so that voltage value  $V_a$  which starts rising from 0% transmissivity is applied to the liquid crystal layer as an effective voltage value. As a result, although the voltage applied to the liquid crystal layer has two values, i.e.,  $V_L$  and  $V_H$ , it is possible to <sup>produce a</sup> perform gray-scale display corresponding

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to each transmissivity. The structure for achieving this will now be described with reference to the drawings.

<Overall structure>

The electro-optical device according to the present embodiment is a liquid crystal device using liquid crystal as the electro-optical material. As described hereinafter, <sup>an element</sup> a ~~device~~ substrate and an opposing substrate are bonded with a predetermined separation, and the separation is filled with liquid crystal, that is, the electro-optical material. In the electro-optical device according to the present embodiment, a semiconductor substrate is used as the <sup>element</sup> ~~device~~ substrate, on which transistors for driving pixels and peripheral driving circuits are formed. The electro-optical device in this example divides one frame into the Von period, the sub-fields Sf1 to Sf7, and the Voff period, in order, as shown in Fig. 2(b).

Fig. 3 is a block diagram of the electrical structure of the electro-optical device. In the drawing, a timing-signal generating circuit 200 generates various timing signals and clock signals, which are described hereinafter, in accordance with a vertical scanning signal Vs, a horizontal scanning signal Hs, and a dot clock signal DCLK, which are supplied from a high-level apparatus (not shown). First, an alternating current (AC) signal FR is a signal whose level is inverted every frame. Second, an AC drive signal LCOM is a signal whose level is inverted every frame and which is applied to a counter electrode on the opposing substrate. The phase of the AC drive signal LCOM lags by one clock <sup>pulse</sup> of a latch pulse LP relative to the AC signal FR. Third, a start pulse DY is a pulse signal which is output at the beginning of the Vo period, the Voff period, and each sub-field. Fourth, a clock signal CLY is a signal which defines a horizontal scanning interval of a scanning side (Y side). Fifth, the latch pulse LP is a pulse signal which is output at the beginning of the horizontal scanning interval. The latch pulse LP is output for level transitions (rising and falling) of the clock signal CLY. Sixth, a clock signal CLX is a signal which defines a so-called dot clock.

In a display region 101a on the <sup>element</sup> ~~device~~ substrate, a plurality of scanning lines 112 is formed extending in the X (row) direction. Also, a plurality of data lines 114 is formed extending in the Y (column) direction. Pixels 110 are formed corresponding to intersections of the scanning lines 112 and the data lines 114 and the pixels are aligned in the form of a matrix. In order to simplify the description, the total number of scanning lines 112 is m, and the total number of data lines 114 is n (where m and n

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are integers equal to 2 or greater). Although an  $m \times n$  matrix display device is described in the present embodiment, the present invention is not limited to the present embodiment.

#### <Structure of a pixel>

5           The specific structure of each pixel 110 is, for example, as shown in Fig. 4(a). In this structure, the gate of a transistor (MOSFET) 116 is connected to the scanning line 112, the source is connected to the data line 114, and the drain is connected to a pixel electrode 118. Liquid crystal 105, which is the electro-optical material, is held between the pixel electrode 118 and a counter electrode 108, thereby forming a liquid  
10   crystal layer. As described hereinafter, the counter electrode 108 is a transparent electrode formed on the overall surface of the opposing substrate so that the counter electrode 108 is opposed to the pixel electrode 118. The potential of the counter electrode 108 is maintained at a constant value in general electro-optical devices. In contrast, in the electro-optical device according to the present embodiment, the above-  
15   described AC drive signal LCOM is applied, and ~~hence~~ the level of the potential is inverted every frame. A storage capacitor 119 is formed between the pixel electrode 118 and the counter electrode 108, and the storage capacitor 119 prevents leakage of charge accumulated in the liquid crystal layer. Although the storage capacitor 119 is formed between the pixel electrode 119 and the counter electrode 108, the storage  
20   capacitor 119 can be formed between the pixel electrode 119 and the ground potential GND or between the pixel electrode 119 and a gate line or the like.

          In the structure shown in Fig. 4(a), only one channel-type transistor is used as the transistor 116. Thus, it is necessary to have an off-setting voltage. When the structure in which a P-channel transistor and an N-channel transistor are  
25   complementarily combined, as shown in Fig. 4(b), ~~is used,~~ <sup>the</sup> influence of the off-setting voltage can be cancelled out. In this complementary structure, it is necessary to supply signals at exclusive levels as scanning signals. Hence, two scanning lines 112a and 112b are necessary for a single row of pixels 110.

          Alternatively, the structure of the pixel 110 is shown in Fig. 4(c). In this  
30   example, the data line 114 consists of two data lines 114a and 114b. A data signal is supplied to the data line 114a, whereas an inverted data signal in which the polarity of the data signal is inverted is supplied to the data line 114b. The gates of transistors (MOSFETs) 120 and 121 are connected to the scanning line 112. The source of the



transistor 120 is connected to the data line 114a, and the source of the transistor 121 is connected to the data line 114b. Between the drains of the transistors 120 and 121, inverters 122 and 123 are provided to form a latch circuit. In addition, voltage feeding lines 126 and 127 for feeding the on-voltage  $V_{on}$  and the off-voltage  $V_{off}$ , respectively, are provided. These voltages are selectively applied to the pixel electrode 118 through transfer gates 124 and 125. The transfer gates 124 and 125 are configured to enter an on state when the level of a respective control input terminal is the H level and to enter an off state when the level is the L level.

In this example, when the voltage of the scanning line 112 is at the H level, the transistors 120 and 121 enter an on state. A data signal and an inverted data signal are supplied to control input terminals of the transfer gates 124 and 125, respectively. When the level of the data signal is H level, on-voltage  $V_{on}$  is applied to the pixel electrode 118. When the level is L level, on-voltage  $V_{off}$  is applied to the pixel electrode 118. In contrast, when the voltage of the scanning line 112 is at the L level, the transistors 120 and 121 enter an on state. The immediately preceding state is maintained by the latch circuit (the inverters 122 and 123).

<Start-pulse generating circuit>

As described above, according to the present embodiment, one frame is divided into a first period  $T_1$  for applying a two-level voltage to the liquid crystal layer in accordance with the gray-scale data in each sub-field and a second period  $T_2$  for applying a two-level voltage to the liquid crystal layer in accordance with the threshold value of the liquid crystal.

The switching among the  $V_{on}$  period, the  $V_{off}$  period, and the sub-fields is controlled by the start pulse DY. The start pulse DY is generated in a timing-signal generating circuit 200. The structure of a start-pulse generating circuit, which is in the timing-signal generating circuit 200, for generating the start pulse DY is described.

Fig. 5 is a block diagram of an example of the structure of the start-pulse generating circuit. As shown in Fig. 5, a start-pulse generating circuit 210 includes a counter 211, a comparator 212, a multiplexer 213, a ring counter 214, a D flip-flop 215, and an OR circuit 216.

The counter 211 counts dot clocks DCLK. An output signal of the OR circuit 216 resets the counter value. At the beginning of a field, a reset signal RSET which is at the H level for the period of one cycle of a dot clock DCLK is supplied to one input

terminal of the OR circuit 216. Thus, the counter value of the counter 211 is at least reset at the beginning of a frame.

The comparator 212 compares the counter value of the counter 211 and an output data value of the multiplexer 213. When both values match each other, the comparator 212 outputs a matching signal which is at the H level. The multiplexer 213 selectively outputs data Don, Ds1, Ds2, ..., Ds7, and Doff based on the count result of the ring counter 214 for counting the number of start pulses DY. The data Don, Ds1, Ds2, ..., Ds7, and Doff correspond to the periods Von, S<sup>rise</sup>f1, Sf2, ..., Sf7, and Voff shown in Fig. 2(b). The data Don is determined in accordance with the threshold voltage Vth of the liquid crystal and can be varied. For example, data Don can be set for each product model of electro-optical devices. Alternatively, the data Don can be adjusted at the time of shipment in order to compensate for variations among products. Also, a control button can be provided so that a user can perform adjustment. When the user operates the control button, the value of the data Don can be changed. In addition, the temperature of the liquid crystal display or the ambient temperature around the liquid crystal display can be detected by a temperature sensor. Based on the detected temperature, the value of the data Don can be changed in accordance with temperature characteristics of the liquid crystal. Since the sum of the value of the data Don and the value of the data Doff is constant, an increase or a decrease in the value of the data Don will cause appropriate change in the value of the data Doff. When the duration of the Von period is changed in accordance with the temperature characteristics of the liquid crystal, the ambient temperature follows the change. As a result, an effective voltage value applied to the liquid crystal can be changed. It is therefore possible to maintain a constant displayable gray scale and contrast ratio even when the temperature changes.

When the counter value of the counter reaches the boundary of the sub-fields, the comparator 212 outputs a matching signal. Since the matching signal is fed back to a reset terminal of the counter 211 through the OR circuit 216, the counter 211 again starts counting at the boundary of the sub-fields. The D flip-flop 215 latches an output signal from the OR circuit 216 using a Y-clock signal YCLK and generates the start pulse DY.

<Scanning-line driving circuit>

Referring back to Fig. 3, the scanning-line driving circuit 130 is a so-called Y shift register. The scanning-line driving circuit 130 transfers the start pulse DY

supplied at the beginning of a sub-field in accordance with the clock signal CLY and exclusively supplies the start pulse DY to the scanning lines 112 one after another as scanning signal, " G1, G2, G3, ..., Gm.

#### <Data-line driving circuit>

5           The data-line driving circuit 140 sequentially latches n two-level signals Ds within a particular horizontal scanning interval, the number n corresponding to the number of data lines 114, and thereafter simultaneously supplies the latched n two-level signals Ds in the subsequent horizontal scanning interval to the corresponding data lines 114 as data signals d1, d2, d3, ..., dn, respectively. The specific structure of  
10   the data-line driving circuit 140 is shown in Fig. 6. Specifically, the data-line driving circuit 140 includes an X shift register 1410, a first latch circuit 1420, and a second latch circuit 1430. The X shift register 1410 transfers the latch pulse LP supplied at the beginning of a horizontal scanning interval in accordance with the clock signal CLX and exclusively supplies the latch pulse LP as latch signals S1, S2, S3, ..., Sn one  
15   after another. The first latch circuit 1420 sequentially latches the two-level signals Ds at the falling <sup>edge</sup> of latch signals S1, S2, S3, ..., Sn. The second latch circuit 1430 simultaneously latches the two-level signals Ds latched by the first latch circuit 1420 at the falling <sup>edge</sup> of the latch pulse LP and supplies the two-level signals Ds as data signals d1, d2, d3, ..., dn to the data lines 114, respectively.

#### 20   <Data converter circuit>

A data converter circuit 300 will now be described. In order to write the H level or the L level in accordance with a gray-scale level in each of the sub-fields Sf1 to Sf7, some kind of conversion of the gray-scale data which correspond to pixels is necessary. In order to apply the voltage Va, at which the transmissivity characteristic  
25   of the liquid crystal starts rising from 0%, as an effective voltage by writing a two-level voltage, it is necessary to apply the H-level voltage to the liquid crystal layer during the Von period.

To this end, the data converter circuit 300 shown in Fig. 3 is provided. Specifically, the data converter circuit 300 converts 3-bit gray-scale data D0 to D2,  
30   which is supplied in synchronization with the vertical scanning signal Vs, the horizontal scanning signal Hs, and the dot clock signal DCLK and which corresponds to each pixel, into a two-level signal Ds in each of the sub-fields Sf1 to Sf7. Also, the data converter circuit 300 supplies the H-level two-level signal Ds to each pixel for

the Von period and supplies the L-level two-level signal Ds to each pixel during the Voff period.

In the data converter circuit 300, it is necessary to recognize the present sub-field within one <sup>frame</sup> or to recognize whether the present <sup>time</sup> period is the Von period or the Voff period. To this end, for example, the following method can be used.

Specifically, since AC driving is performed in the present embodiment, the potential of the counter electrode 108 is inverted every frame by the AC drive signal LCOM. A counter for counting the start pulses DY can be provided in the data converter circuit 300, in which the count result is reset by level transitions (rising and falling) of the AC signal FR. By referring to the count result, it is possible to recognize the present sub-field or the like.

The data converter circuit 300 is required to convert the gray-scale data D0 to D2 into two-level signals Ds in accordance with the level of the AC signal FR. Specifically, when the AC signal FR is at the L level, the data converter circuit 300 outputs two-level signals Ds corresponding to the gray-scale data D0 to D2 in accordance with the contents shown in Fig. 7(a). When the AC signal FR is at the H level, the data converter circuit 300 outputs the two-level signals Ds in accordance with the contents shown in Fig. 7(b). In addition, it is necessary to effectively apply the H-level voltage to the liquid crystal layer during the Von period and apply the L-level voltage during the Voff period. For these periods, the data converter circuit 300 outputs the two-level signals Ds shown in Fig. 7 in accordance with the level of the AC signal FR.

The two-level signals Ds are required to be output in synchronization with the operation of the scanning-line driving circuit 130 and the data-line driving circuit 140. Therefore, the start pulse DY, the clock signal CLY in synchronization with horizontal scanning, the latch pulse LP defining the beginning of a horizontal scanning interval, and the clock signal CLX corresponding to the dot clock signal are supplied to the data converter circuit 300. As described above, in the data-line driving circuit 140, the first latch circuit 1420 dot-sequentially latches two-level signals in a particular horizontal scanning interval, and in the subsequent horizontal scanning interval, the second latch circuit 1430 simultaneously supplies the two-level signals as data signals d1, d2, d3, ..., dn to the respective data lines 114. The data converter circuit 300 outputs the two-level signals Ds with a timing preceding the operation of

the scanning-line driving circuit 130 and the data-line driving circuit 140 by one horizontal scanning interval.

# <Operation>

5 The operation of the electro-optical device according to the above-described embodiment will now be described. Fig. 8 is a timing chart for describing the operation of the electro-optical device.

The AC signal FR is a signal whose level is inverted every frame (1f). A start pulse DY is supplied at the beginning of the Von period, the Voff period, and each sub-field.

10 When the start pulse DY is supplied in one <sup>time</sup> frame (1f) in which the AC signal FR is at the L level, the scanning signals G1, G2, G3, ..., Gm are exclusively output one after another for a <sup>time</sup> period (t) based on the clock signal CLY in the scanning-line driving circuit 130 (see Fig. 3). The period (t) is set as a period shorter than the shortest sub-field.

15 The scanning signals G1, G2, G3, ..., Gm each have a pulse width which corresponds to a half period of the clock signal CLY. When the clock signal CLY first rises after the start pulse DY has been supplied, the scanning signal G1 which corresponds to the first scanning line 112 from the top is output, which is delayed at least by a half period of the clock signal CLY. Within a <sup>time</sup> period from the supplying of the start pulse DY to the outputting of the scanning signal G1, one shot (G0) of the latch pulse LP is supplied to the data-line driving circuit 140.

25 The operation in which one shot (G0) of the latch pulse LP is supplied will now be discussed. When one shot (G0) of the latch pulse LP is supplied to the data-line driving circuit 140, the latch signals S1, S2, S3, ..., Sn are exclusively output one after another in a horizontal scanning interval (1H) based on the clock signal CLX in the data-line driving circuit 140 (see Fig. 6). The latch signals S1, S2, S3, ..., Sn each have a pulse width which corresponds to a half period of the clock signal CLX.

30 At the <sup>edge</sup> falling of the latch signal S1, the first latch circuit 1420 shown in Fig. 6 latches the two-level signal Ds for the pixel 110 which corresponds to the intersection of the first scanning line 112 from the top and the first data line 114 from the left. Next, at the <sup>edge</sup> falling of the latch signal S2, the first latch circuit 1420 latches the two-level signal Ds for the pixel 110 which corresponds to the intersection of the first scanning line 112 from the top and the second data line 114 from the left. From this

time onward, the first latch circuit 1420 similarly latches the two-level signal Ds for the pixel 110 which corresponds to the first scanning line 112 from the top and the n-th data line 114 from the left.

Accordingly, the two-level signals Ds for a row of pixels which correspond to the intersections with the first scanning line 112 from the top are dot-sequentially latched by the first latch circuit 1420. It goes without saying that the data converter circuit 300 converts the gray-scale data D0 to D2 for each pixel into the two-level signal Ds and outputs the two-level signal Ds in accordance with a latch timing of the first latch circuit 1420. Since it is assumed that the AC signal FR is at the L level, reference to the table shown in Fig. 7(a) is made. The two-level signal Ds which corresponds to the sub-field Sf1 is output in accordance with the gray-scale data D0 to D2.

When the clock signal CLY falls and the scanning signal G1 is output, the first scanning line 112 from the top, as shown in Fig. 3, is selected. As a result, all the transistors 116 for the pixels 110 which correspond to the intersections with the scanning line 112 are turned on. In contrast, when the clock signal CLY falls, the latch pulse LP is output. With the timing in which the latch pulse LP falls, the second latch circuit 1430 simultaneously supplies the two-level signals Ds which are dot-sequentially latched by the first latch circuit 1420 as the data signals d1, d2, d3, ..., dn to the respective data lines 114. The data signals d1, d2, d3, ..., dn are simultaneously written to the pixels 110 in the first row from the top.

In parallel with the writing, the two-level signals Ds for a row of pixels which correspond to the intersections with the second scanning line 112 from the top, as shown in Fig. 3, are dot-sequentially latched by the first latch circuit 1420.

From this time onward, similar operations are repeated until the scanning signal Gm which corresponds to the m-th scanning line 112 is output. In other words, in a horizontal scanning interval (1H) in which a particular scanning signal Gi (where i is an integer which satisfies  $1 \leq i \leq m$ ) is output, writing of the data signals d1 to dn for a row of pixels 110 which correspond to the i-th scanning line 112 and dot-sequential latching of the two-level signals Ds which correspond to a row of pixels 110 which correspond to the (i+1)th scanning line 112 are performed in parallel. The data signals written to the pixels 110 are maintained until writing is performed for the subsequent sub-field Sf2.

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From this time onward, similar operations are repeated until the start pulse DY which defines the beginning of a sub-field is supplied. The data converter circuit 300 (see Fig. 1) converts the gray-scale data D0 to D2 into the two-level signal Ds by referring to the corresponding sub-field item from among the sub-fields Sf1 to Sf7.

5 During the Von period and the Voff period, writing is similarly performed. In the Von period, the two-level signal Ds is always at the H level. In the Voff period, the level of the two-level signal Ds is always at the L level.

When the AC signal FR is inverted to the H level after one <sup>time</sup> frame has passed, similar operations are repeated for each sub-field. Concerning conversion of the gray-scale data D0 to D2 into the two-level signal Ds, reference to the table shown in Fig. 7(b) is made. In the Von period and the Voff period, reference to the table shown in Fig. 7(b) is made.

Next, a voltage applied to the liquid crystal layer of the pixel 110 by performing the above operation will be described. Fig. 9 is a timing chart describing the gray-scale data and waveforms of voltage applied to the pixel electrode 118 in the pixel 110.

For example, when the AC drive signal LCOM is at the L level, and when the gray-scale data D0~D2 for a particular pixel is (000), as a result of conversion in accordance with the contents shown in Fig. 7(a), as shown in Fig. 9, the H level is written to the pixel electrode 118 in the pixel for the Von period, and the L level is written to the pixel electrode 118 in the pixel for the remaining <sup>time</sup> period. As described above, when the H level is written during the Von period, the effective voltage value applied to the liquid crystal layer is Va. Hence, the transmissivity of the pixel is 0% which corresponds to the gray-scale data (000).

25 When the gray-scale data D0~D2 for a particular pixel is (100), as a result of conversion in accordance with the contents shown in Fig. 7(a), as shown in Fig. 9, the H level is written to the pixel electrode 118 in the pixel for the Von period and for the sub-fields Sf1 to Sf4, and the L level is written for the subsequent sub-fields Sf5 to Sf7 and for the Voff period. The ratio of the <sup>time</sup> period of the sub-fields Sf1 to Sf4 to one frame (1f) corresponds to (V4-Va), and the ratio of the Von period to one <sup>time</sup> frame (1f) corresponds to (Va). The effective voltage value applied, for one <sup>time</sup> frame, to the pixel electrode 118 in the pixel is V4. Hence, the transmissivity of the pixel is 57.1% which corresponds to the gray-scale data (100). Descriptions of the other gray-scale data will be omitted.

When the gray-scale data D0 to D2 for a particular pixel is (111), as a result of conversion in accordance with the contents shown in Fig. 7(a), as shown in Fig. 9, the H level is written over <sup>one</sup> frame (1f) except for the Voff period. The transmissivity of the pixel is 100% which corresponds to the gray-scale data (111).

When the AC drive signal LCOM is at the H level, an inverted level, compared with the case of the H level, is applied to the pixel electrode 118. When the average value of the H level and the L level is used as a reference voltage, and when the AC drive signal LCOM is at the H level, the polarity of a voltage applied to each liquid crystal layer is the inverse of the voltage applied when the AC drive signal LCOM is at the L level, and absolute values of the two voltages are equal. Thus, application of a direct current (DC) component to the liquid crystal layer is prevented. As a result, deterioration of the liquid crystal 105 is prevented.

According to the electro-optical device of the present embodiment, one <sup>time</sup> frame (1f) is divided into the sub-fields Sf1 to Sf7 in accordance with voltage ratios of gray-scale characteristics. By writing the H level or the L level to pixels for each sub-field, the effective voltage value in <sup>one</sup> frame is controlled. The data signals d1 to dn supplied to the data lines 114 are at the H level or the L level, i.e., two levels. Thus, peripheral circuits such as driving circuits do not require circuits such as a high-accuracy D/A converter circuit and an operational amplifier for processing analog signals. In this way, the circuit configuration is substantially simplified, and the cost of the overall device is reduced. Since the data signals d1 to dn supplied to the data lines 114 have two levels, display unevenness due to nonuniformity in device characteristics and wiring resistances does not occur. According to the electro-optical device of the present embodiment, <sup>a</sup> high-quality and high-definition gray-scale display can be <sup>produced</sup> performed.

Apart from the sub-fields, the Von period and the Voff period are allocated within <sup>one</sup> frame, and the duration of the Von period can be adjusted by the voltage Va at which the transmissivity characteristics of the liquid crystal starts rising. Accordingly, the embodiment can be applied to electro-optical devices using various types of liquid crystal, thereby increasing the versatility of the device.

In the above embodiment, the level of the AC drive signal LCOM is inverted with a <sup>time</sup> period of one frame. However, the present invention is not limited to this embodiment. For example, the level inversion with a <sup>time</sup> period of two or more frames can be performed. In the above-described embodiment, the data converter circuit 300

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detects the present sub-field by counting the start pulses DY and by resetting the count result in accordance with transitions of the AC signal FR. When the level of the AC signal FR is inverted with a period of two frames, it is necessary to supply some kind of a signal for defining a frame.

5 A voltage applied to each pixel may be shifted due to characteristics of the transistor 116, the storage capacitor 119, and the capacitance of the liquid crystal. In such cases, the voltage LCOM applied to the counter electrode 110 may be shifted in accordance with a voltage shifted amount.

#### 10 <Application (1)>

In the above-described embodiment, it is necessary to complete writing for each sub-field within the period (t) which is shorter than the minimum sub-field. At the same time, in the above-described embodiment, 8-level gray-scale display is ~~performed~~. In order to increase the number of levels in the gray-scale display, such as 15 16-level gray-scale display, 64-level gray-scale display, and the like, it is necessary to further shorten the period of each sub-field and to complete writing for each sub-field within a shorter period of time.

Since the driving circuits, and particularly the X shift register 1410 in the data-line driving circuit 140, operate in the vicinity of an upper limit, it is impossible to 20 increase the number of levels in the gray-scale display if the structure remains unaltered. An application is described in which improvements in this regard are made.

Fig. 10 is a block diagram of the structure of a data-line driving circuit in an electro-optical device according to the application. In this diagram, an X shift register 1412 is similar to the X shift register 1410 shown in Fig. 6 in transferring the latch pulse LP in accordance with the clock signal CLX. The X shift register 1412 differs 25 from the X shift register 1410 in that the number of stages is reduced to half. In other words, it is assumed that an integer p satisfies  $n = 2p$ . The X shift register 1412 sequentially outputs the latch signals S1, S2, ..., Sp.

30 In this application, a two-level signal is supplied using two different lines, that is, a two-level signal Ds1 to be supplied to the odd-numbered data lines 114 from the left and a two-level signal Ds2 to be supplied to the even-numbered data lines 114. Concerning a first latch circuit 1422, a section for latching the two-level signal Ds1 which corresponds to the odd-numbered data lines 114 is paired with a section for

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latching the two-level signal Ds2 which corresponds to the remaining even-numbered data lines 114, thus simultaneously performing latching at the falling of a single latch signal.

According to the data-line driving circuit 140, as shown in Fig. 11, the two-level signals Ds1 and Ds2 for two pixels are simultaneously latched by each of the latch signals S1, S2, S3, ... It is thus possible to reduce the necessary horizontal scanning interval to half while maintaining the frequency of the clock signal CLX as that in the above-described embodiment. Based on "n" which corresponds to the total number of data lines 114, the number of stages in a unit circuit which forms the X shift register 1412 can be reduced to "p" which is half of "n". Hence, the structure of the X shift register 1412 can be simplified compared with the X shift register 1410 (shown in Fig. 6).

Since the number of stages in a unit circuit which forms the X shift register 1412 is reduced to half, if the necessary horizontal scanning interval is the same, it means that the clock signal CLX can be reduced to half. With the same horizontal scanning interval, it is possible to reduce power consumption in accordance with an operating frequency.

According to this application, the number of sections in the first latch circuit 1422 for simultaneously latching signals using the latch signals is "2". It is also possible to use "3" or greater. In this case, two-level signals are supplied using different lines in accordance with the number of sections.

#### <Application (2)>

In the above-described embodiment, writing for the Von period, the Voff period, and each sub-field are completed within the <sup>time</sup> period (t). Concerning a particular sub-field, in a <sup>time</sup> period from the completion of writing to the beginning of the subsequent sub-field, only the operation of maintaining a voltage written in the liquid crystal layer of each pixel is performed.

In contrast, the clock signal CLX having an extremely high frequency is supplied to the foregoing drive circuits, particularly to the data-line driving circuit 140. In general, shift registers are provided with numerous clocked inverters in which a clock signal is input to the gate thereof. In view from the timing-signal generating circuit 200 which is the supply source of the clock signal CLX, the X shift register 1410 (1412) is a capacitive load.

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When the clock signal CLX is supplied within the period <sup>time</sup> <sup>to</sup> for performing the above-described maintaining operation, the power is purposelessly consumed by the capacitive load. As a result, the power consumption is increased. An application will now be described in which improvements in this regard are made.

5 In this application, a clock-signal supply control circuit 400 shown in Fig. 12 is inserted before the clock signal CLX output from the timing-signal generating circuit 200 reaches the X shift register 1410 (1420). The clock-signal supply control circuit 400 includes an RS flip-flop 402 and an AND circuit 404. Concerning the RS flip-flop 402, the start pulse DY is input to a set input terminal S and the scanning  
10 signal Gm is input to a reset input terminal R. The AND circuit 404 obtains the AND signal of the clock signal CLX supplied from the timing-signal generating circuit 200 and a signal output from an output terminal Q of the RS flip-flop 402 and supplies the AND signal as the clock signal CLX to the X shift register 1410 (1420) in the data-line driving circuit 140.

15 Concerning the clock-signal supply control circuit 400, when the start pulse DY is supplied at the beginning of a particular sub-field, the RS flip-flop 402 is set, and the signal output from the output terminal Q becomes the H level. As a result, the AND circuit 404 opens. As shown in Fig. 13, the supply of the clock signal CLX to the X shift register 1410 (1420) starts. Concerning the data-line driving circuit 140, in  
20 response to the latch pulse LP which is supplied thereto immediately thereafter, dot-sequential latching of the two-level signals is performed by the first latch circuit 1420 (1422).

After the supply of the clock signal CLX is started by the start pulse DY, when the scanning signal Gm for selecting the last (m-th from the top) scanning line 112 in  
25 the sub-field is supplied, the RS flip-flop 402 is reset. The signal output from the output terminal Q of the RS flip flop 402 becomes the L level. Hence, the AND circuit 404 is closed. As shown in Fig. 13, the supply of the clock signal CLX to the X shift register 1410 (1412) is interrupted. Since the two-level signals for a row of pixels which correspond to the intersections with the m-th scanning line 112 are  
30 latched prior to the supply of the scanning signal Gm, no problem is caused if the clock signal CLX is interrupted until the beginning of the subsequent sub-field. In Fig. 13, since the frequency of the clock signal CLX is much higher than the frequency of the clock signal CLY, only the envelope of the clock signal CLX is shown.

With provision of the clock-signal supply control circuit 400, the clock signal CLX is supplied to the X-shift register 1410 (1420) only when necessary. It is possible to suppress the power consumption caused by the capacitive load.

Alternatively, a similar clock-signal supply control circuit can be provided for the clock signal CLY at the Y-side. The frequency of the clock signal CLY is much lower than that of the clock signal CLX at the X-side, and hence no serious problem is caused by the power consumption caused by the capacitive load at the Y-side compared with the X-side.

#### 10 <Application (3)>

In the above-described embodiment and in the applications (1) and (2), the AC drive signal LCOM which is a two-level signal is applied to the counter electrode 108. This is done to prevent DC components <sup>from</sup> being applied to the liquid crystal 105. In contrast, in an application (3), the potential of the counter electrode 108 is fixed at a reference potential Vref which is determined in advance, and the liquid crystal 105 is AC-driven.

An electro-optical device in the application (3) has the same structure as the electro-optical device of the above-described embodiment except for the fact that the AC drive signal LCOM generated by the timing-signal generating circuit 200 is fixed at the reference potential Vref, that the two-level signal Ds, which is an output signal of the data converter circuit 300, always outputs a logical level shown in a truth table (when FR = L) of Fig. 7(a) (that is, when FR = H, the two-level signal Ds shown in Fig. 7(a) is output), and that a three-level signal generating circuit 1440 for generating a three-level signal is included in the data-line driving circuit 140.

Fig. 14 is a circuit diagram of the three-level signal generating circuit 1440. The three-level signal generating circuit 1440 is provided at the subsequent stage of the second latch circuit 1430 shown in Fig. 6 or Fig. 10. The three-level signal generating circuit 1440 converts the output signals d1, d2, d3, ..., dn of the second latch circuit 1430, which undergo transitions between the H level and the L level, into three-level signals and outputs the three-level signals as data signals d1', d2', d3', ..., dn' to the respective data lines 114.

As shown in Fig. 14, the three-level signal generating circuit 1440 consists of switch SW1 and n switches SW21, SW22, SW23, ..., SW2n. From a voltage source (not shown), a reference potential Vref, a positive voltage +V at a positive polarity

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side, and a negative voltage  $-V$  at a negative polarity side, the positive voltage  $+V$  and the negative voltage  $-V$  being given with the reference potential  $V_{ref}$  at the center, are supplied to the three-level signal generating circuit 301. The switch SW1 is controlled by the AC signal FR. If the logical level of the AC signal FR is the H level, the switch SW1 selects the negative voltage  $-V$ . If the logical level is the L level, the switch SW1 selects the positive voltage  $+V$ .

The signals  $d1, d2, d3, \dots, dn$  are supplied to control terminals of the switches SW21, SW22, SW23, ..., SW2n, respectively. When the level of the respective control terminal is the H level, the switches SW21 to SW2n each select an output signal of the switch SW1. When the level of the control terminal is the L level, the switches SW21 to SW2n each select the reference potential  $V_{ref}$ . Accordingly, the three-level data signals  $d1', d2', d3', \dots, dn'$  can be produced digitally without using an analog circuit such as an amplifier.

With the above arrangement, when the AC signal FR is at the H level, the negative voltage  $-V$  is supplied to one input terminal of each of the switches SW21 to SW2n. In this case, when the output signals  $d1$  to  $dn$  of the second latch circuit 1430 are at the H level, the switches SW21 to SW2n select the negative voltage  $-V$ . When the output signals  $d1$  to  $dn$  are at the L level, the switches SW21 to SW2n select the reference potential  $V_{ref}$ . Thus, when the output signals  $d1$  to  $dn$  are at the H level, the data signals  $d1'$  to  $dn'$  become active, and pixels are to be turned on during the <sup>time</sup>period.

In contrast, when the AC signal FR is at the L level, the positive voltage  $+V$  is supplied to one input terminal of each of the switches SW21 to SW2n. In this case, when the output signals  $d1$  to  $dn$  of the second latch circuit 1430 are at the H level, the switches SW21 to SW2n select the positive voltage  $+V$ . If the output signals  $d1$  to  $dn$  are at the L level, the switches SW21 to SW2n select the reference potential  $V_{ref}$ . Thus, when the output signals  $d1$  to  $dn$  are at the H level, the data signals  $d1'$  to  $dn'$  become active, and pixels are to be turned on during the <sup>time</sup>period.

Fig. 15 is a timing chart showing gray-scale data and waveforms of signals applied to the pixel electrode 118 in the electro-optical device of the application (3).

Fig. 15 corresponds to Fig. 9. As shown in the drawing, the waveform of a signal (in this example, the data signal  $d1'$ ) applied to the pixel electrode 118 swings to the negative polarity side, with the reference potential  $V_{ref}$  at the center, in a first frame 1f, whereas the waveform swings toward the positive polarity side in a second frame 2f. It is adjusted that the absolute value of a voltage at the negative polarity side and

the absolute value of a voltage at the positive polarity side are of the same value  $V$ . In view of the combination of the first frame 1f and the second frame 2f, a DC voltage is not applied to the liquid crystal 108.

The duration of the Von period is obtained in accordance with the threshold value of the transmissivity characteristics. Thus, even when the waveform of the signal applied to the pixel electrode 118 is inverted periodically, the voltage in accordance with the threshold value of the transmissivity characteristics is effectively applied. Since the periods for applying the positive voltage  $+V$  and the negative voltage  $-V$  relative to the reference potential  $V_{ref}$  are adjusted in accordance with the gray-scale data, the voltage in accordance with the gray-scale data is effectively applied to the liquid crystal 105. In other words, although the applied waveform has three levels, a two-level signal which turns on or off a pixel is applied to the liquid crystal 105, if the voltage applied to the liquid crystal 105 is regarded effectively. In this regard, the electro-optical device of the application (3) is similar to the electro-optical device of the above-described embodiment.

According to the electro-optical device of the application (3), as in the above-described embodiment, the signal which turns on or off each pixel has two levels. Hence, it is not necessary to have a circuit such as a high-accuracy D/A converter or an operational amplifier for processing analog signals in a peripheral circuit such as a driving circuit. In addition, apart from the sub-fields, the Von period and the Voff period are allocated within one frame, and the duration of the Von period is adjusted by the voltage  $V_a$  at which the transmissivity characteristic of the liquid crystal starts rising. Accordingly, the application (3) can be applied to electro-optical devices using various types of liquid crystal, thereby increasing the versatility of the device.

A voltage applied to each pixel may be shifted by characteristics of the transistor 116, the storage capacity 119, and the capacitance of the liquid crystal 105. In such a case, it is preferable that the reference potential  $V_{ref}$ , which is to be applied to the counter electrode 110 as the AC drive signal LCOM, be shifted from the central voltage (voltage when  $d_1$  to  $d_n$  are at the L level) in accordance with the shifted amount.

#### <Overall structure of liquid crystal display>

The structure of the electro-optical device according to the above-described embodiment and the applications will now be described with reference to Figs. 16 and

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As shown in the drawings, the structure of the electro-optical device 100 includes ~~a device substrate 101~~ <sup>an element</sup> 101 on which the pixel electrodes 118 are formed and an

opposing substrate 102 on which the counter electrode 108 is formed. The ~~device element~~ substrate 101 and the opposing substrate 102 are bonded with a predetermined separation by a sealing section 104, and the separation is filled with the liquid crystal 105 as the electro-optical material. In fact, the sealing section 104 has a notch. The liquid crystal 105 is injected through the notch, and subsequently the sealing section 104 is sealed by a sealant (not shown in the drawings).

As described above, since the ~~device~~<sup>element</sup> substrate 101 is a semiconductor substrate, the ~~device~~<sup>element</sup>-substrate 101 is opaque. For this reason, the pixel electrodes 118 are formed of reflective metal such as aluminum. As a result, the electro-optical device 100 is used as a reflection-type device. In contrast, the opposing substrate 102 is formed of glass or the like, and hence the opposing substrate 102 is transparent.

A light-blocking film 106 is provided in a region inside the sealing section 104 and outside the display region 101a. In the region in which the light-blocking film 106 is formed, the scanning-line driving circuit 130 is formed in a region 130a, and the data-line driving circuit 140 is formed in a region 140a. In other words, the light-blocking film 106 prevents light from entering into the driving circuits formed in these regions. Together with the counter electrode 108, the AC drive signal LCOM is applied to the light-blocking film 106. In the region in which the light-blocking film 106 is formed, a voltage applied to the liquid crystal layer is substantially zero. Hence, the device is in the same display state as a no-voltage-applied state of the pixel electrodes 118.

On the ~~device~~<sup>element</sup> substrate 101, a plurality of connection terminals is formed in a region 107 outside the region 140a in which the data-line driving circuit 140 is formed, with a separation from the sealing section 104. Control signals and power are input to the region 107 from the outside.

Concerning the counter electrode 108 on the opposing substrate 102, electrical conduction is established with the light-blocking film 106 and the connection terminals on the device substrate 101 by conductive material (not shown) which is provided in at least one corner of four corners at which the counter electrode 108 is bonded to the substrate 102. In other words, the AC drive signal LCOM is applied

*element*

through the connection terminals provided on the ~~device~~ substrate 101 to the light-blocking film 106, and supplied to the counter electrode 108 through the conductive material.

5 In accordance with the usage of the electro-optical device 100, for example, when the electro-optical device 100 is a direct-viewing-type device, first, color filters which are aligned in stripes or in the form of a mosaic or a triangle are provided on the opposing substrate 102. Second, for example, a light-blocking film (black matrix) made of metal material or resin is formed on the opposing substrate 102. For example, when the usage is to modulate colored light rays, that is, when the electro-optical device 100 is used as a light valve of a projector which will be described below, color filters are not formed. When the electro-optical device 100 is a direct-viewing-type device, a front light unit for irradiating the electro-optical device 100 with light from the opposing substrate 102 side is provided if necessary. On electrode-forming surfaces of the ~~device~~ *element* substrate 101 and the opposing substrate 102, alignment layers (not shown) which are rubbed in predetermined directions are formed, respectively, defining alignment directions of liquid crystal molecules in a no-voltage-applied state. At the opposing substrate 101 side, a polarizer (not shown) in accordance with the alignment direction is formed. If macromolecular dispersed liquid crystal in which the liquid crystal is dispersed as microparticles in a macromolecule is used as the liquid crystal 105, the above alignment layers and the polarizer become unnecessary. As a result, the efficiency in light utilization is increased. It is therefore advantageous in increasing luminance and reducing power consumption.

#### 25 <Application (4)>

In the above-described embodiment, both the Von period and the Voff period are provided within one ~~frame~~ *time*. Alternatively, only the Von period can be provided. An embodiment of this is described below. Descriptions of the common portions with the above-described embodiment are omitted. The present embodiment has the same structure as that in the above-described embodiment except for the fact that only the Von period is provided.

30 For example, when the gray-scale data is 000, the two-level signals Ds which turn off a pixel are output in all the sub-fields. When the gray-scale data is 001, the two-level signal Ds at a level at which a pixel is turned on is output in the sub-field

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$V_{on}$   
Sf0. Concerning the gray-scale data above these data, every time the value of the gray-scale data increases by 1, the number of the sub-fields in which the two-level signal Ds for turning on a pixel is output increases by 1.

5 In the sub-field  $Sf0$ , when the gray-scale data is 001 or greater, the two-level signal Ds which turns on a pixel regardless of the gray-scale data is output. This two-level signal Ds is output from the data converter circuit 300 to the data-line driving circuit 140 in order to apply an effective voltage of about the threshold value  $V_a$  shown in Fig. 1(a) to the pixel. The duration of the sub-field  $Sf0$  is determined in order that, when application of the predetermined voltage  $V_H$  is maintained for the period of the sub-field  $Sf0$ , an effective voltage of about the threshold value  $V_a$  is applied to the pixel. Although the sub-fields other than the sub-field  $Sf0$  can be of nonuniform duration in order to compensate for non-linear voltage/transmissivity characteristics of the liquid crystal, the sub-fields Sf1 to Sf7 except for the sub-field  $Sf0$  are of the equal duration in the present embodiment in order to simplify the circuit configuration of a control system.

15 In the application (4), when the gray-scale data is 000, a voltage which turns off the pixel is applied for the period of the sub-field  $Sf0$ . However, it is also possible to apply a voltage which turns on the pixel for the period of the sub-field  $Sf0$  as in the other gray levels. This is because there is no difference in the transmissivity between the two cases since the effective voltage applied to the liquid crystal for the period of  $Sf0$  is  $V_a$ . In Fig. 18, a timing chart illustrating a case in which a voltage which turns on the pixel is applied for the period of  $Sf0$ .

20 When the gray-scale data is 000, and when a voltage which turns off the pixel is applied for the period of  $Sf0$ , it is possible to reduce power consumption and enhance contrast. When applying a voltage which turns on the pixel, the circuit configuration is simplified.


The present embodiment is, of the embodiment which is illustrated in the first place,

30 <Others>

In the embodiments, the <sup>element</sup>device substrate 101 forming the electro-optical device is a semiconductor substrate, and the transistors 116 connected to the pixel electrodes 118 and components of the driving circuits are formed of MOSFETs. However, the present invention is not limited to these embodiments. For example, the

<sup>element</sup>  
~~device~~ substrate 101 can be an amorphous substrate made of glass or quartz. A semiconductor thin film can be deposited on the <sup>element</sup>~~device~~ substrate 101, and hence a TFT can be formed. When the using TFT in this manner, a transparent substrate can be used as the <sup>element</sup>~~device~~ substrate 101.

5            Apart from the liquid crystal, an electroluminescence device or the like can be used as the electro-optical material. The present invention can be applied to devices which perform display using electro-optical effects.

 In the case of organic EL devices, AC driving such as the liquid crystal and polarity inversion are unnecessary.

10           In other words, the present invention is applicable to electro-optical devices which are constructed similarly to the above-described structure, and particularly to all electro-optical devices which perform gray-scale display using pixels performing two-level (on or off) display.

15           <Electronic apparatus>

A few examples of using the above-described liquid crystal display in specific electronic apparatuses will now be described.

<1: Projector>

20           A projector which uses the electro-optical device according to the embodiments is described. Fig. 19 is a plan view of the structure of the projector. As shown in the drawing, a polarizing illumination device 1110 is disposed along a system optical axis PL in a projector 1100. Concerning the polarizing illumination device 1110, light emitted from a lamp 1112 enters a first integrator lens 1120 as  
 25           luminous fluxes which are substantially parallel to one another by reflection from a reflector 1114. In this manner, the light emitted from the lamp 1112 is divided into a plurality of intermediate luminous fluxes. The intermediate luminous fluxes are converted into polarized luminous fluxes of a single type (s-polarized luminous fluxes) in which polarization directions are substantially aligned by a polarization  
 30           conversion element 1130 which includes a second integrator lens at the light-incident side. The s-polarized luminous fluxes are emitted from the polarizing illumination device 1110.

The s-polarized luminous fluxes are reflected by an s-polarized luminous flux reflector 1141 of a polarization beam splitter 1140. Of the reflected luminous fluxes,

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the blue light flux (B) is reflected by a blue-light reflecting layer of a dichroic mirror 1151, and the reflected light is modulated by a reflection-type electro-optical device 100B. Of the luminous fluxes which pass the blue-light reflecting layer of the dichroic mirror 1151, the red light flux (R) is reflected by a red-light reflecting layer of a dichroic mirror 1152, and the reflected light is modulated by a reflection-type liquid electro-optical device 100R. At the same time, of the luminous fluxes which pass the blue-light reflecting layer of the dichroic mirror 1151, the green light flux (G) passes through the red-light reflecting layer of the dichroic mirror 1152 and is modulated by a reflection-type electro-optical device 100G.

In this manner, red light, green light, and blue light which are modulated by the electro-optical devices 100R, 100G, and 100B are sequentially combined by the polarization beam splitter 1140, and the combined light is projected onto a screen 1170 by a projecting optical system 1160. Since the luminous fluxes corresponding to primary colors R, G, and B enter the electro-optical devices 100R, 100B, and 100G through the dichroic mirrors 1151 and 1152, color filters are unnecessary.

#### <2: Mobile computer>

An example in which the above-described electro-optical device is applied to a mobile personal computer will now be described. Fig. 20 is a perspective view of the structure of the personal computer. In the drawing, a computer 1200 includes a main unit 1204 including a keyboard 1202 and a display unit 1206. The display unit 1206 includes a front light unit in front of the above-described electro-optical device 100.

With this arrangement, the electro-optical device 100 is used as a reflecting direct-viewing-type device. Concerning the pixel electrodes 118, it is preferable that concavity and convexity be formed so that the reflected light scatters in various directions.

#### <3: Cellular phone>

An example in which the above-described electro-optical device is applied to a cellular phone will now be described. Fig. 21 is a perspective view of the structure of the cellular phone. In the drawing, a cellular phone 1300 includes a plurality of operation buttons 1302, an earpiece 1304, a mouthpiece 1306, and the electro-optical device 100. If necessary, a front light unit is provided in front of the electro-optical device 100. With this arrangement, the electro-optical device 100 is used as a

reflecting direct-viewing-type device. Concerning the pixel electrodes 118, it is preferable that concavity and convexity be formed.

5 Concerning the electronic apparatuses, examples other than those described with reference to Figs. 19 to 21 may be given. These examples include a liquid crystal television, a viewfinder-type or a monitor-direct-viewing-type video cassette recorder, a car navigation system, a pager, an electronic notebook, an electronic calculator, a word processor, a workstation, a video phone, a POS terminal, and a device with a touch panel. Needless to say, the electro-optical device according to the embodiments and the applications is applicable to these various types of electronic apparatuses.

10 As described above, according to the present invention, a signal applied to data lines has two levels, and hence high-quality gray-scale display can be performed. In addition, the present invention can be applied to various types of electronic apparatuses using a simple structure.

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